



Dorothy Downing and Fashion

FORECAST... Fall, 1954 WATCH FOR GREY, especially smart when flamed with the touch of langleine...

Keep in sight the BOUFFANT for late day wear, although the narrow is vying hard for first place this season.

Scan the fashion horizon for the newest in necklines and you will see the SAILOR COLLAR in everything—coats, suits, dresses, and blouses...

Glance up to rediscover, after all these years, the BRETON in millinery, in harmony with the young-at-heart look of the season...

Jewelry will continue large and impressive... the SHORTER-THAN-SHORT COIFFURE is still favored, with the extreme lines of the new Crew and Hepburn cuts highly accepted by the younger set...

Open an eye to the dramatic NUDE LOOK IN FOOTWEAR: the exciting and brilliant strip sandal that is completely bare above the heel, and so wisely engineered that it really does stay put...

Former Junior Club Prexy Feted with Stork Shower

Gifts for the expected first baby were wheeled in to Mrs. Douglas P. Baldwin in a large white bassinet Friday evening when Mrs. John Kemp and K. L. McBrean honored her with a surprise shower at the 22509 Gayerest Ave. Kemp home.

The hostesses, both of whom were on the executive board when Mrs. Baldwin was president of the Junior Woman's Club in 1952-53, further carried out the fascinating motif with a white cake baked in the shape of a cradle and decorated with pastel pink and blue.

The table was set with a blue damask cloth and matching candles in silver holders flanked either side of the centerpiece, pale pink, white, and lavender asters on bouquets.

Included among those presenting gifts to Mrs. Baldwin, who expects her baby the first part of October, were her mother, Mrs. B. G. Harrington, and her sisters, Mrs. Robert Henson and John Plummer.

Other guests were Mesdames James Kilgore, E. Evans, James Tranis, E. E. Clayton, Lucille Brock, W. E. Christian, Don Anderson, Frank Williams, Paul Burnham, J. A. Barrington, Richard Beecher, George Blahnik, Jack Day, R. R. Dexter, Joe Helphand, Lloyd Jones, Royal Penner, Howard Percy, Merle Richardson, Charles Rippey Jr., Arvol Smith, and C. Albert Smith.

R. J. Davises Host Niece, Await Family

Gala entertaining has been on the social agenda of Miss Virginia Schaefer of Union, N. J., niece of Mr. and Mrs. Ralph J. Davises of 1539 W. 218th St., who has been visiting in Torrance for three weeks.

The Eastern miss flew from New Jersey to begin a whirl of patio parties, barbecue dinners and deep sea fishing. The Davises have shown Miss Schaefer Apple Valley, Catalina, San Clemente, and St. Nicholas Islands, with the High Sierra, Yosemite, San Francisco and the Redwoods on tap for this weekend.

Next week-end she will see Ensenada, Mexico before her departure Aug. 6, Miss Schaefer was a guest of Mrs. Davises at the recent BPW meeting, along with her 10-year-old cousin.

More company is expected by the Davises in August, when their son and daughter will arrive for a visit from Seattle, Wash. Mr. and Mrs. C. F. Galey will arrive with their children Johnny, Danny, Pam and Sherry from the coastal city, where he is stationed at Coast Guard headquarters.

Patient Recuperating From Major Operation

Now convalescing at home after major surgery is Earl P. Kent of 2007 Gramercy Ave.

Kent returned from Torrance Memorial Hospital Tuesday. He is employed by Columbia Steel Co.



BEAUTIFUL BABIES... At least, they are to mother when she sees their first picture, taken as a result of the Torrance Memorial Hospital Auxiliary project to raise funds for the hospital.

Republican Women Mail Over 10,000 Membership Forms in Current Drive

Over 10,000 pieces of literature designed to acquaint Republican women in this area with the South Bay Club of Republican Women will go through the mails today, Mrs. Clayton Thomas president, estimated this week.

The pieces are being mailed in line with the club's current membership drive which is aimed at reaching every registered Republican woman in the South Bay and new Southwest Torrance area, she said.

PURPOSE DUAL "The purpose of our decision to conduct a membership drive on such a large scale before the November election is twofold," the president continued.

LOCAL MEN CITED "The new homeowners of Torrance had had little time to investigate our political picture and we are anxious for them to recognize the strong qualities of leadership which have been displayed by John Willd, young Torrance lawyer, who is a candidate for the Assembly from the 46th District.

WOMEN PRAISED He, like President Eisenhower, she reported, gave much credit to the women voters who spend their time in off-election years educating themselves, through club activities, to be better equipped to understand the legal technicalities concerning the enactment of all types of legislation, so that before elections they can review the voting records of the candidates and select men of integrity to be their state and national leaders.

EXPLAINS PURPOSE The mailing consists of a letter describing the purpose of the club along with a return envelope for membership application, Mrs. Thomas said.

When applications are returned to the club, accompanied with the annual \$2 dues, a membership card and notices of all monthly meetings will be mailed to new members.

Other prizes were won by Mesdames Joseph Bay, Bob Waters, John Willd, and Keith Fischer.

232nd Place PTA Plans Formulated

Plans for the 232nd Pl. School term are well under way, Mrs. Fred Bassett, PTA president, reported this week, and officers of the Association are looking forward to an outstanding year.

Program preparations are in the hands of Mrs. Kenneth Madison, first vice-president, while other chairmen planning the year's activities are the following.

Mmes. Carl Brooks, parent education; Paul Whipp, membership; Glenn Meyers, hospitality; Kenneth Fortney, youth services; Chester Simpson, records; Francis Meahan, Community Chest; Ray Long, room representative; Robert Ross, ways and means; Darrell Martensen, health and welfare; and Claude Kennedy, publicity.

Elected officers of the PTA, in addition to Mrs. Bassett and Madison, are Roy Striegel, second vice-president; and Mmes. J. Arthur Clark, secretary; Donald O'Neill, treasurer; Martinson, auditor; and Meyers, parliamentarian.

Local BPWs Attend Meet

Two Torrance Business and Professional Women members, Mmes. Bess Tufts and Virginia Beck, attended the Redondo Beach meeting this week and heard Bill Ross, credit manager of Rheems Manufacturing Co., speak on "Romancing of Credit."

The Iron Cottage gathering listened to Ross tell about the early system of bargaining and barter, with beginnings in the American Indian period. He then led them back to Greek and Roman days, when credit was first used.

"Queen Isabelle probably started pawnbroking," he said, "when she sold her jewels to finance Columbus' expedition."

Three components of successful business, according to Ross, are the products sold, the price, and the manner in everyday dealing with the customer. The speaker quoted Emerson to sum up his premises: "This time like all times are good ones if we know what to do with it."

Mrs. M. Schwab Named YW Centennial Chairman

Mrs. Mervin M. (Evalyn) Schwab of 1508 Acacia Ave. will co-ordinate Torrance YWCA arrangements for the Centennial Celebration in 1955, it was revealed this week by Miss Nell Colburn, branch chairman.

The wife of Torrance's former mayor received the appointment at Tuesday night's YW board meeting, held at the Carson St. headquarters. She will meet with chairmen of the Wilmington and San Pedro YWCAs in September to slice up participation of each of the three groups in the celebration, which commemorates the 100th birthday of the YWCA in 1955.

Mrs. Schwab is well-recognized in the field of community service, serving this year as chairman of the Torrance Branch, American Field Service International Scholarship, and as chairman of student activities for the WSCS of the Methodist Church.

The Social World ...for and About Women

Agnes Bolter, Editor



HEAD DELPHIAN SOCIETY... Mrs. L. N. McKown, left, who spearheaded organization of Kappa Chapter of the Delphian Society here, gives Mrs. H. M. Davis of 162 Paseo de las Delicias, new president, a few pointers on setting up the seminar record book...

Delphian Society Plans Discussion of Personality, Political, Cultural Patterns

Meeting Thursday for the first time to organize their club, the Delphian Society for women set forth upon a goal to gain from their discussions a mature personality, family stability, and responsible citizenry.

Mrs. L. N. McKown was responsible for organizing the Torrance group, Kappa Chapter of the oldest and largest organization of its kind in America.

'Stork Story' FROM TORRANCE MEMORIAL HOSPITAL.

Mr. and Mrs. Pat Garvey, 809 Hickory Ave., are announcing the birth of a daughter, Sharon Shlean. The new arrival was born July 27 at 2:50 a.m. and has one brother and one sister, Patrick and Kathleen. Father is employed by Pacific Telephone and Telegraph. Grandparents are Mr. and Mrs. Thomas P. Garvey of Inglewood and John E. Leahy of Bismark, N. D.

An 8 lb. 15 oz. boy was born to Mr. and Mrs. Leonard Meier, 4622 Milne Dr. July 27. Little sister Kathy, aged 2, is proud of her brother, who was born at 3:11 p.m. Grandparents are Mr. and Mrs. Theo Muth of Otis, Kan. and Mr. and Mrs. Andrew Meier of Norco, Calif. Father is a self-employed building contractor.

July 28 is the birthday of Margaret Jane, the new daughter of Mr. and Mrs. Bruce A. Carpenter of 1309 W. 219th St. The little miss has two sisters, Winifred Nell, aged 10 and Linda Anne, 8 1/2. Father is a machinist for Shell Chemical Co. Grandparents are Mrs. Nell G. Carpenter and William G. Mee. First-born to Mr. and Mrs. J. D. Evans is a daughter, Helen Jane, who arrived July 27 at 8 p.m. and weighed 6 lbs. 3 oz. The new arrival is now at her 21900 S. Figueroa St. home. Grandparents are Mrs. Ola Minor of Mira Loma and Mrs. Ann Mary Abernathy of Pomona.

America and the USSR. The individual in society is examined in the cultural section of the program.

Personal needs are met by Delphians, for the society was organized to help the housewife keep abreast of the times and mentally alert in order to share life with her husband and growing children. In this group women develop greater poise and self-confidence, develop ability to think logically, share interests with their children and husbands, continue learning after formal education, train for leadership in other organizations, and prepare for citizenship responsibility.

Supervised Delphians are also a unique group in that they are under national leadership and, under centralized supervision, receive appraisals and recommendations regarding chapter achievement.

Does such a group have dividends? Delphian members think so. One said that "I have been amazed and pleased. I know I have a better view and understanding of world patterns than I ever have had before."

Statistics show that Delphian members are a high caliber group, with 74 per cent belonging to other women's organizations, and 66 per cent mothers of small children. Sixty-five per cent attended college.

that many phases of modern life may be covered.

In the program will be discussions on personality, political, and cultural patterns. Under politics, the Delphians will cover the US, Canada, Britain, Asia, Latin



ONLY 9,999 TO GO... says Mrs. Alfred Miller, left, as she mails the first of 10,000 pieces of literature from the South Bay Club of Republican Women. Helping Mrs. Miller get information in the mail today are Mrs. Clayton Thomas, president, standing on the right, and Mrs. Clyde Haslet, center. The women are sending brochures in line with the Club's membership drive.

Second Year Feted by Club

Blue and gold flowers decked a birthday cake at the Western Club Tuesday night when the Torrance JayCottes celebrated their second year as an organized group.

Multi-colored glads en bouquet also sparked table decor and were used in corsages presented to each of the 25 members

games guests attending. Bunco and roused out the evening, with Mrs. Marvin Goettach winning a necklace for first prize and Mrs. Howard Percy getting the consolation award, a box of candy.

Other prizes were won by Mesdames Joseph Bay, Bob Waters, John Willd, and Keith Fischer.



MRS. MERVIN M. SCHWAB Heads YW's 100th Milestones